

| Curriculum Plan     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
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| Course Title        | <b>Social and Impact Entrepreneurship from an International Perspective</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Course Code         | VC 4                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| Credits             | 5 ECTS                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Qualification Level | EQF Level 6                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| Language            | English<br>English Language Requirement: CEFR B2; no formal language certificate is required.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| Study Period        | October to January<br>For current dates, please consult VirCamp course calendar                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| Responsibility      | <p>The course is offered and developed within the SW-VirCamp Consortium. Teaching is provided by an international team of lecturers from participating higher education institutions.</p> <p>The VirCamp Leading Institution coordinates the Consortium's administrative processes. Each partner institution is responsible for student admission, recognition of ECTS credits and integration of the course into its own study programmes.</p> <p>Further information is available at <a href="http://www.vircamp.net">www.vircamp.net</a>.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| Course Description  | <p>Social &amp; Impact Entrepreneurship from an International Perspective introduces students to entrepreneurial approaches for addressing social and ecological challenges. The course explores how social and impact entrepreneurship combine social purpose, innovation, organisational development and sustainable impact.</p> <p>Students identify complex social challenges and develop purpose-driven responses using approaches such as design thinking, social business modelling, theory of change and social impact assessment. Particular emphasis is placed on developing solutions that respond to the needs and perspectives of affected individuals and communities.</p> <p>Through project-based learning, students develop and communicate a social or impact entrepreneurship concept and critically examine its potential for creating sustainable social value. International and intercultural perspectives are integrated through comparative learning activities, collaborative work and reflection on how social innovation is shaped by different societal and institutional contexts.</p> |
| Learning Outcomes   | <p>By the end of the course, students will be able to:</p> <ul style="list-style-type: none"> <li>• analyse social and ecological challenges and identify opportunities for social and impact entrepreneurship;</li> <li>• explain and apply key concepts and approaches of social entrepreneurship, social innovation and impact entrepreneurship;</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |

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|                                                 | <ul style="list-style-type: none"> <li>• apply innovation and entrepreneurial methods, such as design thinking, social business modelling and theory of change, to develop a purpose-driven solution;</li> <li>• assess the intended social impact and feasibility of a proposed social or impact enterprise;</li> <li>• compare social innovation and entrepreneurship approaches across different societal and national contexts;</li> <li>• develop and communicate an entrepreneurial concept in a clear and convincing professional presentation;</li> <li>• collaborate constructively and reflect critically on their own learning, assumptions, contribution to teamwork and professional development.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Content</b>                                  | <p>The course addresses the following main topics:</p> <ul style="list-style-type: none"> <li>• social entrepreneurship, impact entrepreneurship and social innovation;</li> <li>• identification and analysis of complex social and ecological challenges;</li> <li>• human-centred innovation and design thinking;</li> <li>• social business models and theory of change/action;</li> <li>• social impact assessment and sustainable value creation;</li> <li>• development and communication of a social or impact entrepreneurship concept.</li> </ul> <p>Detailed weekly content, learning materials and activities are provided in the learning management system.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| <b>Learning and Teaching Approach</b>           | <p>VirCamp courses combine asynchronous online learning with collaborative and interactive learning activities.</p> <p>Students engage with academic literature, digital learning materials and applied tasks and work both individually and collaboratively. International and intercultural comparison is an important element of the VirCamp learning experience. Students are encouraged to exchange perspectives, compare professional and societal contexts and learn with and from peers.</p> <p>VC4 uses a project-based and entrepreneurial learning approach. Students work progressively on a social or ecological challenge and develop a social or impact entrepreneurship concept using relevant innovation and business-development methods. Teachers support the process through academic input, feedback, mentoring and coaching.</p> <p>Learning activities may include problem analysis, design-thinking activities, business modelling, impact analysis, collaborative project work, presentations, peer feedback and synchronous online sessions.</p> <p>Students receive formative feedback during the learning process. Detailed schedules, activities and feedback procedures are provided in the learning management system.</p> |
| <b>International and Intercultural Learning</b> | <p>VirCamp aims to create opportunities for international and intercultural learning through collaboration among students and teachers from different educational, professional and national contexts.</p> <p>In VC4, students critically examine how social challenges, social innovation and entrepreneurial responses are shaped by different social, economic and institutional environments. Comparative perspectives are integrated into the development and evaluation of entrepreneurial ideas.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |

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|                            | <p>Students are expected to engage respectfully with different perspectives and to reflect on how their own assumptions and contexts influence problem definitions and proposed solutions.</p> <p>The composition of each course cohort may vary between course runs. International and intercultural learning outcomes are therefore supported through both direct student collaboration and structured comparative learning activities.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>Learning Reflection</b> | <p>Critical reflection on learning and professional development is an integral element of all VirCamp courses.</p> <p>In VC4, students reflect particularly on the development of their entrepreneurial thinking, their contribution to collaborative work, their assumptions about social problems and solutions, and the relationship between innovation, social impact and professional responsibility.</p> <p>Reflection also encourages students to examine what they have learned from different professional, disciplinary and societal perspectives and how these insights may influence their future professional practice.</p> <p>The learning reflection forms part of the summative assessment.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Assessment</b>          | <p>Assessment is aligned with the learning outcomes of the course or course unit.</p> <p><b>Assessment components</b></p> <ul style="list-style-type: none"> <li>• Short paper</li> <li>• Elevator pitch</li> <li>• Reflection on learning and professional development</li> <li>• Final pitch presentation of the entrepreneurial solution</li> </ul> <p><b>Short Paper – 30 points</b></p> <p>The short paper assesses students' ability to analyse a relevant social or ecological challenge and connect it to concepts and approaches of social and impact entrepreneurship.</p> <p>Detailed task requirements and word limits are provided in the learning management system.</p> <p><b>Elevator Pitch – 20 points</b></p> <p>Students communicate the core idea, intended social value and basic logic of their developing entrepreneurial concept in a concise pitch format.</p> <p><b>Learning Reflection – 10 points</b></p> <p>Students critically reflect on their learning process, professional development and experiences during the development of the entrepreneurial project.</p> <p>Current indicative length: approximately 1,000 words.</p> <p><b>Final Pitch Presentation – 40 points</b></p> <p>Students present the social or impact entrepreneurship solution developed during the course.</p> |

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|                               | <p>The presentation should demonstrate the coherence of the identified social challenge, proposed solution, intended social impact and underlying business or organisational model.</p> <p>The final pitch is based on collaborative project work.</p> <p>Assessment is based on course-specific assessment criteria set out in a rubric. The overall result is calculated on a scale of 0–100 points.</p> <p>Where required, the final score may be converted into an A–F grade or the grading system of the student’s home institution according to the applicable conversion scheme.</p> <p><b>Pass requirements</b></p> <p>Before completing the summative assessment, students must complete the required formative and project-related course activities.</p> <p>These include participation in the development of the entrepreneurial project and completion of required preparatory assignments.</p> <p>Detailed activities, submission requirements and deadlines are provided in the learning management system.</p> <p><b>Re-Examination</b></p> <p>According to the current VC4 regulation, re-examination requires participation in the next course run and collaboration in a new project group.</p> <p>Students must complete the relevant course requirements and submit an improved assessment portfolio.</p> |
| <b>Admission Requirements</b> | <p>Students should:</p> <ul style="list-style-type: none"> <li>• be enrolled in Social Work or another relevant discipline;</li> <li>• normally study at second-year Bachelor level or above;</li> <li>• have English language competence at approximately CEFR B2 level; no formal certificate is required;</li> <li>• have reliable internet access and the technical capacity to participate in online learning activities</li> <li>• submit a short motivation statement of up to 150 words addressing their willingness to engage in self-reflection, personal development and respectful collaboration across different perspectives.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| <b>Literature</b>             | <p><b>Core literature</b></p> <p>Abu-Saifan, S. (2012). Social entrepreneurship: Definition and boundaries. <i>Technology Innovation Management Review</i>, 2(2), 22–27.</p> <p>Anheier, H. K., Krlev, G., &amp; Mildemberger, G. (2019). <i>Social Innovation: Comparative Perspectives</i>. Routledge.</p> <p>Defourny, J., &amp; Nyssens, M. (2021). <i>Social Enterprise in Western Europe: Theory, Models and Practice</i>. Routledge.</p> <p>Osterwalder, A., &amp; Pigneur, Y. (2010). <i>Business Model Generation</i>. Wiley.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |

Seelos, C., & Mair, J. (2017). *Innovation and Scaling for Impact*. Stanford University Press.

Additional and updated readings, reports, methodological resources and digital materials will be provided through the learning management system.

Academic work should follow APA 7 referencing conventions unless otherwise specified.